

John Cordi, Senior Energy Market Advisor II

New York Power Authority
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NYISO Committee Positions Held

Operating Committee Chair 2020

Operating Committee Vice Chair 2019

Employment and Relevant Experience

New York Power Authority

Senior Energy Market Advisor II (December 2019 – present)

Senior Energy Market Advisor (December 2017 – December 2019)

- Represent NYPA at NYISO Stakeholder meetings and at the New York State Reliability Council Installed Capacity Subcommittee, US Energy Storage Association, American Public Power Association and National Hydropower Association
- Technical Lead for numerous NYPA project teams for issues including: Transmission Planning (e.g. Public Policy Projects), Interconnection, Reliability Planning, Ancillary Services, Capacity Markets, Grid In Transition, Electric and Gas Coordination, Hydropower, State of the Market, Project Prioritization,
- Develop industry relationships strengthening industry-wide knowledge of NYPAs programs and operations

New York Independent System Operator, Rensselaer, NY

Manager, Government Affairs and Media Relations (August 2006 – March 2009)

Coordinator/Manager, Planning and Compliance (March 2009 – February 2016)

- Chaired North American ISO/RTO Council State Legislative Affairs Committee
- Counseled Board of Directors and senior executives on state, federal and local public policy matters; strategized comprehensive government relations decisions and efforts;
- Oversaw relationships and key alliances with public policymakers, regulators, other ISO/RTO's and industry stakeholders with exemplary judgement, discretion and communication skills;
- Formulated comprehensive media strategies at national, regional and local levels;
- Directed studies and assessments of public policies and collaborated in filings with regulatory and other government bodies.

Energy Services Provider, Inc., Lenox, MA

Executive Vice President (January 2004 – August 2006)

Achievements:

- ❖ *Strategically led company through emerging deregulated retail energy markets to be recognized by Forbes as one of the fastest growing energy companies in the United States*
- ❖ *Instituted customer-centric, market and regulatory compliant culture resulting in ZERO customer complaints registered with regulators*

Established a profitable retail energy business. Instilled a culture of compliance with statutory, regulatory, market and utility policies, processes and procedures related to: product development and pricing, sales and marketing strategies, customer acquisition, customer management/relations, market transactions (energy/capacity), financial modeling, and ISO, TO/utility relations.

NYS Association of Rehabilitation Facilities, Inc., Albany, NY

Director of Governmental Affairs and Member Relations (September 1990 – October 1995)

Achievements:

- ❖ *Drafted and garnered industry-wide support for dozens of significant new laws*
- ❖ *Defeated legislative efforts that sought to impair not-for-profit Boards of Directors in setting executive salaries*
- ❖ *Launched statewide legislative/regulatory efforts to enact programs, policies and funding streams*

Directed advocacy efforts on behalf of more than 500+ highly regulated organizations throughout New York utilizing political and legislative expertise. Established strategic relationships with industry leaders and other key stakeholders, successfully influencing federal and state public policies.

New York State Assembly, Albany, NY

Legislative Liaison, Hon. Elizabeth Connelly / MH / MR Committee (June 1984 – March 1988)

Achievements:

- ❖ *Developed scores of ground-breaking laws and programs in areas of: disability services, vehicle and traffic laws, environmental conservation, and children and animal protection*
- ❖ *Negotiated tri-state compact between New York, New Jersey and Connecticut with approval of U.S. Congress*

Developed/strategized/managed/negotiated member and committee legislative and budgetary initiatives with key influencers, Legislative and Executive branches, and led interactions with federal and state executive agencies, constituents and media.

New York State Governor's Office/Executive Chamber, Albany, NY

Special Assistant to the Counsel to Governors Hugh L. Carey and Mario M. Cuomo (June 1980 – June 1984)

Assisted in the research and development of healthcare related legislative, budgetary and regulatory initiatives and the administration of Governor's Program and Departmental Bills. Worked to communicate and negotiate with stakeholders, as well as the leadership and members of the NYS Senate and Assembly.